



SUPPORT THAT MATTERS

aridansupports.com

ARIDAN provides among others BUSINESS SUPPORT in operations, compliance, digital marketing, content creation, and financial administration.

KEYWORD RESEARCH/SEO

Keyword research is the process of finding & analyzing search terms that people enter into search engines such as Google, Yahoo, Bing, & Duck Duck Go, with the goal of using that data for a specific purpose, often for Search Engine Optimization (SEO) or general marketing. Need any help with keyword research and SEO? Let us help you with support that matters.

GET IN TOUCH

We are here to listen to you and give you the support you need.



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info@aridansupports.com





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ONLINE MARKETING PLANNING

Online Marketing Planning optimizes a company's message and creates brand awareness across multiple channels, from social media & search to display & mobile. The planning process defines the goals to be accomplished in a given time frame and how to measure them. The point is to showcase the benefits of your product or service in a way that resonates with customers.

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ONLINE MARKETING RESEARCH

Online market research is a type of market research that leverages two types of data available online, the data you own and the data published by others. Collecting and analyzing this type of information can help you learn more about your target audience and right-size your offerings.

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SOCIAL MEDIA MANAGEMENT/MONITORING

Social media management is the ongoing process of creating and scheduling content designed to grow and nurture an audience across social media platforms. This includes but is not limited to social media content strategy, publication, online reputation management, community management, and programming. Need help with social media management and monitoring? Let us help you with support that matters.

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